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FOR IMMEDIATE RELEASE
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Optical Women’s Association Announces OWA Online Auction Is Back!

DALLAS, TX – September 14, 2021 – The OWA is excited to announce that this year's **OWA Online Auction** will take place starting this **Sunday, September 19!**

Get ready to bid! The annual **OWA Online Auction** will help support OWA's various professional development programs of educating, mentoring, and connecting women in the optical industry.

Actual bidding will run from **12 p.m. PST on Sunday, September 19 through 6 p.m. PST on Friday, September 24**, but the auction website is available for viewing at the [link here](#). Bidding will be open to everyone, OWA member or not, and available from anywhere simply by using your mobile device.

The auction offers a lineup of **more than 40 exciting items** donated by the OWA's generous sponsors, including accessories, electronic, designer handbags, spectacular eyewear, gift sets, professional services, and more.



In order to place a bid, auction goers must make sure they are registered first. To do so, they can simply click on “**Register**” at the top of the auction homepage and fill in all required information, including a cell phone number. Once submitted, they will immediately receive a text assigning them to a bidder number. Nearer to when the auction start, a text message will be sent to confirm and finalize the bidding procedure. To complete registration, [Click here](#).

ABOUT THE OPTICAL WOMEN’S ASSOCIATION

Founded in 1997 as a non-profit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry.

As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support. For more information, visit www.opticalwomen.com