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OWA Announces New Podcast Series!

DALLAS, TEXAS – February 20, 2020 – The Optical Women’s Association (OWA) is excited to announce the debut of **OWA TALKS PODCAST**, a new series of engaging monthly chats with influential optical leaders who will be sharing insights and stories on trending topics that matter. Updating the always-popular Tuesday Talks webinars to this fresh, new format offers more flexibility and convenience to both speakers and listeners.

“The OWA Podcast series allows us to deliver content and insight from leaders in our industry, when it’s most convenient for our members,” said Robyn Crimmins, OWA President. “With the addition of our hand-selected moderators from the professional and industrial side of the equation, our talks will focus on the experience, strategy, and lessons learned from top optical leaders.”

OWA members Stephanie Espinosa and Sandra Mohr will be hosting the OWA TALKS PODCASTs on the last Tuesday of each month.

Sandra Mohr currently serves as the Dean of Academic Resources and Administration at the New England College of Optometry (NECO). She is known for being a change agent in higher education institutions through engaging multiple stakeholders and investing in modern learning environments for the 21st century. She has proven talent for aligning institutional strategy and objectives with established departmental paradigms to achieve maximum faculty and student success. Sandra has earned a doctorate degree in Global Educational Leadership from Lamar University, a master's degree in Higher Educational Leadership and Administration from West Virginia University, and a master's degree in Counseling and bachelor's degree in Psychology from California University of PA.

Stephanie Espinosa was thrown into the optical world five years ago when she started at a small private practice as a front desk receptionist. Having no knowledge of anything optical besides "having a lot of astigmatism," she spent her time learning the ins and outs of the optical practice. Within a year, she passed her ABOC and was a full-time optician. After a brief stint at a corporate store, she joined Shamir in 2018 as an Account Executive in Southern California. Now she spends her days meeting new doctors and optical staff and helping to grow practices and train about products. In her spare time, she loves hanging out with her four kids and running a podcast with her best friend, Maddie. "I am so excited to take Tuesday Talks to the podcast format and help reach even more women in the optical industry!"

Beginning in February, all podcasts will be available on the OWA website, Apple Podcasts, Spotify, plus other podcast platforms of choice.

Please visit <https://www.opticalwomen.com/podcast.asp> for more information.

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About the Optical Women's Association: Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support.