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**Media Contacts:** 954-776-1999

Marielle Sologuren, ext. 226, [msologuren@piersongrant.com](mailto:msologuren@piersongrant.com)

Kimberly Rodriguez, ext. 257, [krdriguez@piersongrant.com](mailto:krdriguez@piersongrant.com)

**ABB OPTICAL GROUP to Sponsor Optical Women’s Association  
Connection Series on September 27 at Vision Expo West**

*The OWA Connection Series event to feature former Wall Street Journal editor Joann Lublin*

**CORAL SPRINGS, Fla. (8/21/18)** – **ABB OPTICAL GROUP** is sponsoring this year’s Optical Women’s Association (OWA) Connection Series event at Vision Expo West, featuring author Joann Lublin, on Thursday, September 27 from 12 to 1:30 p.m. at the Venetian Hotel Level 3 in Lido room 3005.

Pulitzer-Prize winning journalist and former management news editor for The Wall Street Journal, Lublin will offer advice and inspiration for women of all ages and at every stage of their careers. Her goal is to help women reach their highest potential without losing a meaningful personal life. During the session, Lublin will discuss her book, “Earning It: Hard-Won Lessons from Trailblazing Women at the Top of the Business World.” Her career guide highlights more than 50 inspiring executive women and their experiences and advice for the next generation.

The event is \$35 for OWA members and \$40 for non-members. The registration deadline is Friday, September 21. Lunch will be served. For more information, visit [opticalwomen.com/events.asp](http://opticalwomen.com/events.asp).

**ABOUT ABB OPTICAL GROUP**

**ABB OPTICAL GROUP** is a leading distributor of optical products in the United States. The company supplies nearly two-thirds of eye care professionals across the country with brand name contact lenses, fully customizable gas permeable and custom specialty soft contact lenses, ophthalmic lenses and more. The company's Digital Eye Lab is a fully automated optical lab dedicated to freeform digital lens fabrication. **ABB OPTICAL GROUP** also offers practice building services such as pricing strategy tools, business reviews, annual supply staff training and e-commerce solutions. For additional information, visit [ABBOptical.com](http://ABBOptical.com).

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