



14070 Proton Rd, Suite 100
Dallas, TX 75244
P: 972.233.9107 F: 972.490.4219
office@opticalwomen.com
www.opticalwomen.com

FOR IMMEDIATE RELEASE
CONTACT: Dave Beebe
office@opticalwomen.com

OPTICAL WOMEN'S ASSOCIATION HOSTS REGIONAL NETWORKING EVENTS TO CONNECT AND INVITE NEW MEMBERS

DALLAS, TEXAS – October 11, 2017 – The Optical Women's Association (OWA) has been on the road hosting regional networking events, the latest on October 5 at THALÉ BLANC on Melrose Place in West Hollywood, California. Sponsored by VSP, Deborah Sawaf, President and Creative Director of THALÉ BLANC hosted the event for the OWA and The Accessories Council.

Guests were treated to handcrafted cocktails, wine, and hors d'oeuvres with the opportunity to meet designers, manufacturers, and marketing managers from the accessory and optical industries. Tiara Claxton, OWA President, Safilo USA Western States Luxury Sales, spoke on the benefits and opportunities with the OWA and shared her own journey through the optical industry. She invited guests to be a part of this fast-growing organization through membership for women, and for men as "Individual Contributors."

Sawaf shared her story of the THALÉ BLANC brand development along with her personal charity called Happy and her community outreach with the Make a Wish Foundation. The evening inspired many new members to join and contribute to the OWA.

Karen Giberson, President of The Accessories Council, and Robyn Crimmins, Senior Director, Marketing & Commercial Operations VSP, were instrumental in the coordination and execution of the elegant evening.

Visit <http://www.opticalwomen.com/events-regional.asp> to find future regional OWA events.

#

About the Optical Women's Association: Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education, and peer support.



The DE RIGO REM Eyewear team all joined the OWA during the event.



From left to right, Robyn Crimmins, OWA vice president; Tiara Claxton, OWA president and two new members from VSP, Maria Santopalo and Alexis Woelfel.



Tiara Claxton (center) with two new LA OWA members. Joanne Butler, marketing at Kering Eyewear, and Laura Friedman, optician at Dan Deutsch Optical Outlook.