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OPTICAL WOMEN'S ASSOCIATION SELECTS SHERRIE ROGERSON AS 2014 PLEIADES AWARD RECIPIENT

NEW YORK— The Optical Women's Association (OWA) has selected Sherrie Rogerson as its 2014 Pleiades award recipient to be honored at the OWA's annual event at the Marchon Showroom, on Friday, March 28th from 6 pm to 10 pm. "Sherrie has shown exceptional support and dedication to the women of the optical industry through her passion, involvement and commitment to the OWA. I couldn't imagine a more deserving recipient of the Pleiades Award. Congratulations, Sherrie!" said Christie Walker, OWA president.

Rogerson is the Senior Executive of Corporate Accounts, at REM Eyewear, drawing from 25 years of optical experience and a tremendous merchandising background. She has been active with the OWA since joining in 2004. In addition to serving on the board as chair and co-chair of various committees, Rogerson has also had the distinction of serving as OWA President. Her past relationships and networking helped in establishing the Professional Development Fund. In 2003, she was awarded recognition by Jobson Publishing as one of the *Most Influential Woman in Optical*. Rogerson is also an ABO speaker and has presented retail training programs over the course of the past four years.

"Through the OWA, I have been fortunate to meet and interact with so many fabulous people. And hopefully have passed on some wisdom along the way through the various programs and networking opportunities. One thing I have learned and will always keep with me is that there is power in numbers and the power of these women is inspiring to all. Being on the board of the OWA has been the highlight of my career." said Rogerson.

The Pleiades Award spotlights an individual who has shown a commitment to the mission of the OWA by fostering the growth of women in the industry. The Pleiades Award is named for the star cluster "The Pleiades" in the constellation of Taurus. The Pleiades is also known as the "Seven Sisters" referring to the seven brightest stars in the cluster.

The OWA would like to thank our 2014 Professional Development Fund sponsors for their generous support and belief in the OWA mission.

About the Optical Women's Association: The Optical Women's Association is a non-profit organization founded in September of 1997 with the mission of supporting and promoting the professional development of women in the optical industry. Projects and programs include the Professional Optical Women's Workshop, providing women in the optical industry with personal and professional growth opportunities; networking events at both Vision Expo East and West;

and the annual Pleiades award which recognizes and honors individuals who have made a significant difference for women in the optical industry.