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FOR IMMEDIATE RELEASE
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OPTICAL WOMEN'S ASSOCIATION PRESENTS ABO WORKSHOP FISH! FOR OPTICIANS – FREE CE WITH REGISTRATION!

Dallas, TX - The Optical Women's Association will host a Professional Optical Women's Workshop (POWW) entitled FISH! For Opticians during the ABO-NCLE National Educational Conference. This year's meeting will be held at the Duke Energy Center in Cincinnati, OH, September 18-21.

The ABO certified workshop FISH! For Opticians is on Saturday evening September 20th. Grady Culbreth, president of the OWA noted, "We are excited to present for the very first time a POWW event for the ABO-NCLE's national conference. This type of educational program is an excellent example of the OWA's commitment to support professional growth opportunities within the industry."

Fish! for Opticians is a fun, fast program that informs and teaches attendees how choosing their attitudes, making someone's day, being there for each other and incorporating play into their daily work life can change their lives as well as those of the patients. It is a two hour ABO certified class that is based on a video shot at the Pike Street Fish Market in Seattle, WA. Attendees will learn how a small group of guys who focused on four principles changed their lives and became world famous in the process. The program is intended to empower people to change the way they look at work, their teams and their lives.

The Event speaker is Mike Karlsrud, a Regional Sales Manager for Vision-Ease Lens. He has worked for several fortune 100 companies in sales, sales management, training and director roles. Mike brings over 20 years of multiple industry experience to this presentation which adds richness to his approach to Fish! Mike holds a Masters of Education from the University of Minnesota in Human Resource Development with an emphasis in Organization Development and Training. He is an ABO certified speaker and has spoken at several national organizational meetings.

The POWW event Fish! for Opticians will be 5:30 pm to 8:00 pm with light refreshments served prior to the start of the program. All registered attendees of the ABO-NCLE conference are invited to attend. Register at: <http://www.abo-ncle-conference.com/registration.asp>

The Optical Women's Association is a non-profit organization founded in 1997 with the mission of supporting and promoting the professional development of women in the optical industry. Projects and programs include the Star Network Mentoring Program, Professional Optical Women's Workshop (POWW), networking events at both Vision Expo East and West; and the annual Pleiades award which recognizes and honors individuals who have made a significant difference for women in the optical industry. To learn more about the OWA visit: www.opticalwomen.com.