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**SHERRIE ROGERSON NAMED PRESIDENT ELECT OF
THE OPTICAL WOMEN'S ASSOCIATION**

May, 2006

Sherrie A. Rogerson has been named president elect of the Optical Women's Association. After joining the OWA in xxxx, Sherrie has many years as an active member acting as xxxx and chairing various committees including xxxx.

With over 20 years of experience in the Optical industry, Sherrie currently holds the position of Director of Marketing for Doctors Vision Care Center in Rocky Mountain North Carolina. Her diverse responsibilities include the development and implementation of optical marketing plans, strategic objectives and financial analysis. Additionally Sherrie oversees the development of training programs and regional seminars.

An excellent speaker, trainer and facilitator, in 2003 Sherrie was awarded international recognition by Jobson Publishing as the Most Influential Woman in the Optical Industry.

Sherrie believes in life balance and takes time out from her busy career to spend time with her husband and two children and enjoys time with friends, travel and reading.

About the OWA

The OWA, founded in 1997, exists to enhance and promote the leadership role of women in the ophthalmic industry through networking and peer support. The association's program includes the Star Network mentoring program, networking events and resource and presentation of the annual Pleiades award. The association also publishes an annual Networking Directory and optical calendar. Further information is available by visiting www.opticalwomen.com