

**FOR IMMEDIATE RELEASE**

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**Optical Women's Association Announces New Podcast Hosts and Recognizes Former Showrunners**

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Today, the Optical Women's Association (OWA) announces two new hosts of [OWA Talks](#), a leading podcast that helps women in the optical industry connect, inspire, and lead. Released the last Tuesday of each month, the August 29<sup>th</sup> episode will feature the special transition from original podcast hosts Dr. Sandra Mohr and Stephanie Espinosa to new hosts, Carissa Dunphy and Tatiana Stewart.

"On behalf of the Optical Women's Association, we extend our heartfelt gratitude to Sandra and Stephanie, who created *OWA Talks* as a way to offer our members more convenient and flexible ways to stay connected during the pandemic," said Deb Bulken, OWA President. "We're also thrilled to introduce Carissa and Tatiana as the dynamic new hosts who will usher the podcast into its next phase with fresh energy, new perspectives, new guests, and engaging content that is sure to inspire and engage."

All podcasts will be available on the OWA website, Apple Podcasts, Spotify, plus other podcast platforms of choice.

**Meet the New Hosts**



**Carissa Dunphy, ABOC**, is a Marketing Specialist at Professional Eye Care Associates of America (PECAA) where she promotes the business needs for more than 12,000 independent eye care professionals nationwide. Carissa has passionately worked in the independent ECP space since 2008, and founded Optician Now, which provides educational resources and optical expertise. As the Vice-Chair of the OWA's Communications and Website Committee, and now the OWA Talks co-host, she is thrilled to further contribute to the future growth and collaboration within the industry.



**Tatiana Stewart** is the Public Relations Supervisor at VSP Vision, where she leads the organization's Public Relations Team and sets media strategies that will enhance VSP Vision's brand presence and strengthen its position as a national leader in health-focused eye care. With 15 years' experience coaching and training executives and C-suite leaders on how to work with and communicate with the press corps, Tatiana makes a great addition to the OWA Talks Podcast. She has a passion for storytelling and a reporter's curiosity. As co-host, she looks forward to asking the right questions to learn the things OWA members want to know from some of the optical industry's top leaders.

The podcast is just one of the offerings from the Optical Women's Association. Other events and/or benefits include:

- Annual leadership or personal development book
- Annual Leadership Scholarships
- Bi-monthly *One-Minute Inspirations*
- *OWA Connects* blog
- *Fireside Chats*
- Champagne Breakfast at Vision Expo East
- Connection Series luncheon at Vision Expo West
- Networking receptions at both Vision Expos
- Inaugural in-person retreat in San Diego
- Industry job board

For more information about any of the events above, or the OWA in general, please visit [www.opticalwomen.com](http://www.opticalwomen.com).

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#### **About the Optical Women's Association**

Founded in 1997 as a nonprofit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry. As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support.