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FOR IMMEDIATE RELEASE
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THE OPTICAL WOMEN'S ASSOCIATION ANNOUNCES GLOBAL CONNECTION EVENT AT SILMO PARIS!

DALLAS, TX – August 27, 2024 – The Optical Women's Association is thrilled to share exciting news of how the OWA is growing beyond borders and expanding its membership to impact women's lives globally with this announcement of the formation of an **International Expansion Committee**.

Our mission is to empower, educate, and support optical women across different cultures and continents, fostering a world where every woman can realize her full potential. The OWA will remain a U.S.-based organization welcoming global members and sponsor companies. Find out more about the new IEC committee and its international efforts on the [OWA website](#).

In line with our international expansion efforts, we are excited to announce the "OWA Global Connection Event", at **SILMO** on **Friday, September 20**, from **4:00 pm – 5:00 pm** at the *SILMO Talks* stage on the tradeshow floor.

EVENT DETAILS:

- **When:** Friday, September 20, 4:00pm – 5:00pm
- **Where:** *SILMO Talks* stage on the tradeshow floor
- **What:** Champagne, hors d'oeuvres, OWA presentation, networking,
- **Cost:** This event is graciously sponsored by SILMO. *Space is limited so advance registration is recommended.*
- **[RSVP here](#) by September 10th!**

Attendees will learn about the OWA's core benefits and activities as well as international expansion plans during an informative presentation. Among the special guests onsite will be several OWA past presidents and fellow OWA members.

ABOUT THE OPTICAL WOMEN'S ASSOCIATION

Founded in 1997 as a non-profit, the Optical Women's Association is committed to supporting and promoting the professional development of women involved in all facets of the optical industry.

As the vision of the OWA evolves and expands, it maintains the focus of the OWA's founding principles and core mission: to enhance and promote the leadership role of women in the optical industry through networking, education and peer support. Learn more about the OWA here www.opticalwomen.com

Have specific questions about our international expansion? Reach out to the International Expansion Committee Chair [Trudi Charest](#).